

Product Focus Toolbox

- Our online toolbox contains a huge range of best practice tools and resources. It is designed to give you easy access to insights and help whenever you need them.
- This infographic shows all the key content and resources. These are updated on a regular basis.

World class product management

Training | Resources | Reviews | Leadership

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product
focus

Product Management Journals

Our Product Management Journals focus on key topics for product people and are packed with best practice, insights and tools.



Product Management Infographics

Our Infographics give eye-catching visual representations of key product management frameworks, topics and tools.



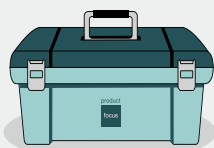
Tools, Templates and Checklists

25+ soft copy tools, templates and checklists that can be adapted to your needs.

25+
tools

- Ansoff Matrix
- BCG Matrix
- Crown Jewels
- GE Matrix
- Innovation games
- Jobs to be done
- Kano analysis
- Launch Readiness Template
- Lean & Business Model Canvas
- Personas and Empathy Maps
- PEST & Megatrends
- Porter's Competitive Forces
- Positioning Charts
- Prioritization Table
- Product Book
- Strategy Flow Template
- SWOT Analysis

And many more...



Book Reviews

Reviews of must-read books for product managers and product marketers.



Videos

50+ recordings of our popular webinars on product management and product marketing.

50+
videos

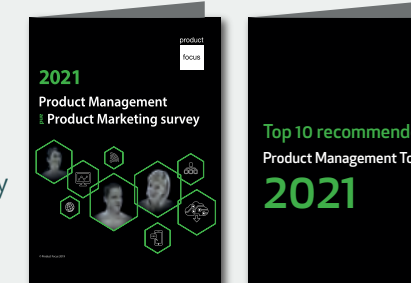
Tools Guides

Over 20 tools guides with examples and detailed explanations.

20+
guides

Industry Reports

- Product Management Industry Survey
- Top 10 Product Management Tools



White Papers

- Starting up product management
- Product Management as a leadership role
- Product Management in a world of digital transformation

