

REVEALED

# The best products of the past 25 years

A survey of 2,000 UK adults commissioned by the team here at Product Focus have revealed the products and developments that have impressed us most over the last quarter of a century and made the biggest impact on our lives.

## TOP 3 INNOVATIONS ARE



WiFi



Smartphones



Online banking



### What makes a product great?

- Fills a gap in the market
- Improves lives
- Breaks the mould



### Most visionary inventors

- Steve Jobs
- Sir Tim Berners-Lee
- Mark Zuckerberg

No 1 quality in an inventor

# CHARISMA

## MORE INVENTIONS NEEDED!



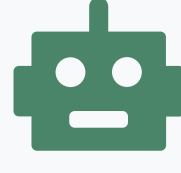
Medical technology



Transport



Food & drink



Artificial intelligence



Health



### Bright sparks!

One in 10 Brits say they currently have an idea for a world-changing invention



### Hard work and team effort

54% agree that hard work and team effort make a product happen

What is the number 1 thing you would like someone to invent?

# FLYING CARS



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