

# Product Focus Toolbox

- Our online toolbox contains a huge range of best practice tools and resources. It is designed to give you easy access to insights and help whenever you need them.
- This infographic shows all the key content and resources. These are updated on a regular basis.

## World class product management

**Training | Resources | Reviews | Leadership**  
info@productfocus.com | www.productfocus.com

product  
focus

## Product Management Journals

Our Product Management Journals focus on key topics for product people and are packed with best practice, insights and tools.



## Product Management Infographics

Our Infographics give eye-catching visual representations of key product management frameworks, topics and tools.

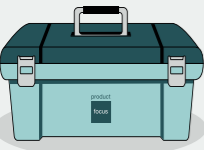


## Tools, Templates and Checklists

25+ soft copy tools, templates and checklists that can be adapted to your needs.

25+  
tools

- Ansoff Matrix
  - BCG Matrix
  - Crown Jewels
  - GE Matrix
  - Innovation games
  - Jobs to be done
  - Kano analysis
  - Launch Readiness Template
  - Lean & Business Model Canvas
  - Personas and Empathy Maps
  - PEST & Megatrends
  - Porter's Competitive Forces
  - Positioning Charts
  - Prioritization Table
  - Product Book
  - Strategy Flow Template
  - SWOT Analysis
- And many more...**



## Book Reviews

Reviews of must-read books for product managers and product marketers.



## Videos

40+ recordings of our popular webinars on product management and product marketing.

40+  
videos

## Tools Guides

Over 20 tools guides with examples and detailed explanations.

20+  
guides

## Industry Reports

Product Management Industry Survey & Top 10 Product Management Tools



## What's the point of Product Management

Brochure to help you sell the value of product management to your boss.

