

# Product Focus Toolbox

- Our online toolbox contains a huge range of best practice tools and resources. It is designed to give you easy access to insights and help whenever you need them.
- This infographic shows all the key content and resources. These are updated on a regular basis.

## World class product management

Training | Resources | Reviews | Leadership  
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### Product Management Journals

Our Product Management Journals focus on key topics for product people and are packed with best practice, insights and tools.



### Product Management Infographics

Our Infographics give eye-catching visual representations of key product management frameworks, topics and tools.



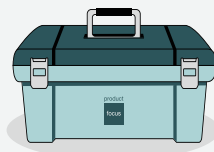
### Tools, Templates and Checklists

25+ soft copy tools, templates and checklists that can be adapted to your needs.

25+ tools

- Ansoff Matrix
- BCG Matrix
- Crown Jewels
- GE Matrix
- Innovation games
- Jobs to be done
- Kano analysis
- Launch Readiness Template
- Lean & Business Model Canvas
- Personas and Empathy Maps
- PEST & Megatrends
- Porter's Competitive Forces
- Positioning Charts
- Prioritization Table
- Product Book
- Strategy Flow Template
- SWOT Analysis

And many more...



### Book Reviews

Reviews of must-read books for product managers and product marketers.



### Videos

50+ recordings of our popular webinars on product management and product marketing.

50+ videos

### Tools Guides

Over 20 tools guides with examples and detailed explanations.

20+ guides

### Industry Reports

- Product Management Industry Survey
- Top 10 Product Management Tools



### White Papers

- Starting up product management
- Product Management as a leadership role

