

# Product Managers across the world

- In July 21, we used LinkedIn to get a view on the number of Product Managers across the world. We've also shown all the countries where there are Product Focus Certified Product Managers.
- You can have your profile in different languages on LinkedIn, so we've shown the percentage of people in each country that use English language. We also show the number of Product Managers split across different industries.
- Note<sup>1</sup>: We recognize LinkedIn may not be widely used in some countries, and so the total number of Product Managers is under-represented. Also, there are many different job titles involved in managing products, so we've included the ones on LinkedIn that we think are relevant.

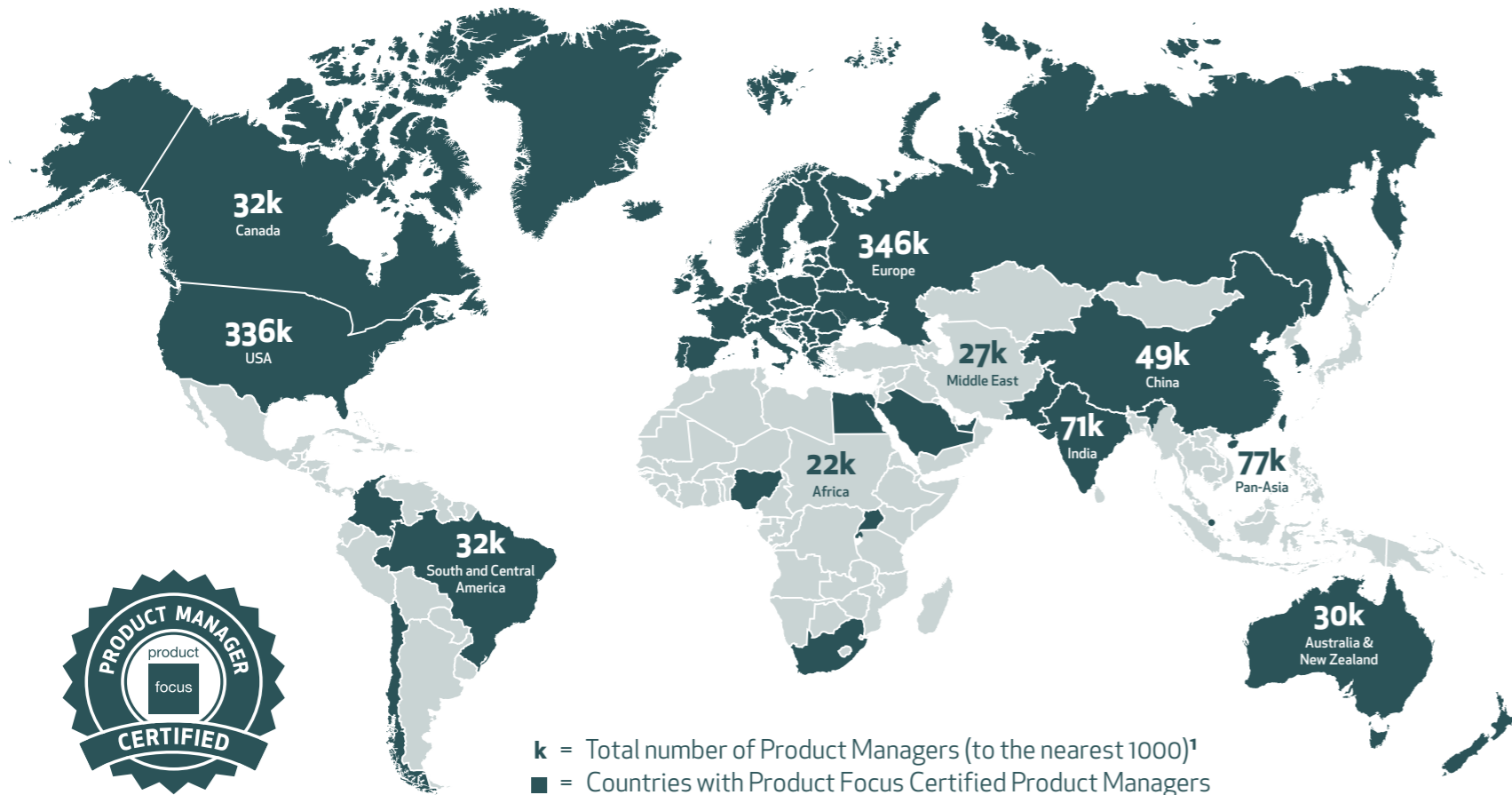
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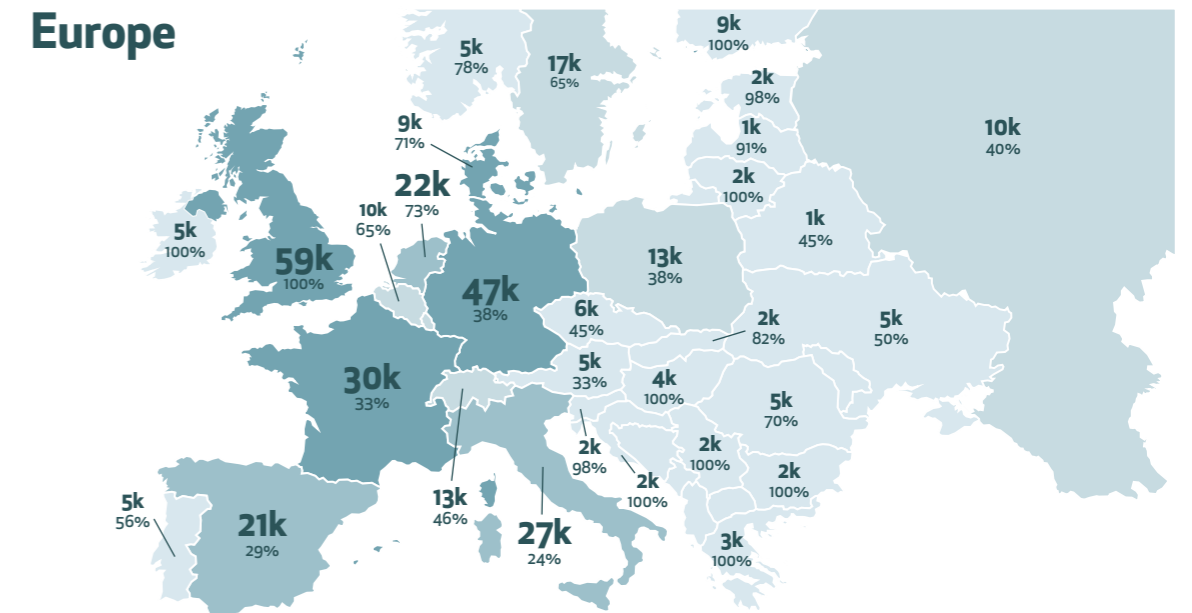
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The European leaders for product management training

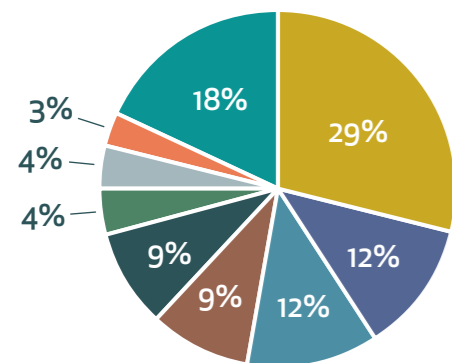


k = Total number of Product Managers (to the nearest 1000)<sup>1</sup>  
 ■ = Countries with Product Focus Certified Product Managers



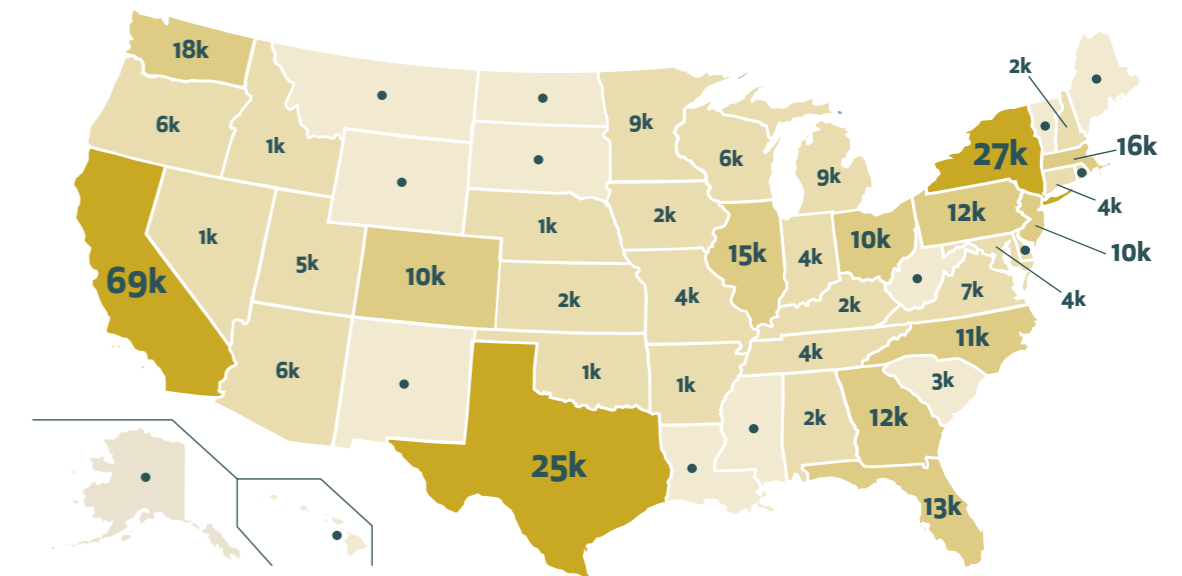
k = Number of Product Managers (to the nearest 1000)<sup>1</sup>  
 % = Product Managers with an English language LinkedIn profile

## Product Managers split by industry



Industry	Total (whole world)	Percentage
IT Services	300k	29%
Retail and Consumer	120k	12%
Manufacturing and Engineering	120k	12%
Pharmaceuticals and Medical	86k	9%
Finance	85k	9%
Telecoms	44k	4%
Media and Professional	42k	4%
Automotive	34k	3%
Other	191k	18%
<b>Total Product Managers across the world</b>	<b>1022k</b>	<b>100%</b>

## USA



k = Number of Product Managers (to the nearest 1000)<sup>1</sup>  
 • = Number of Product Managers (less than 1000)