

The Product Focus Toolbox

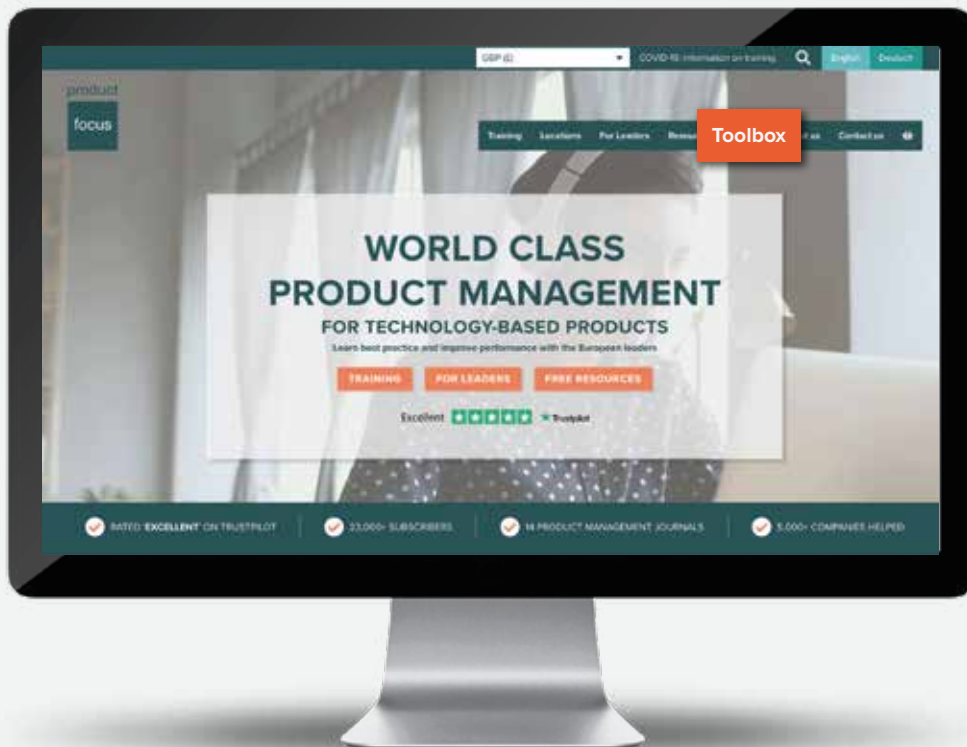
...best practice insights and resources

product

focus

How to access the online toolbox

1 Visit the **Product Focus website** and click on **'Toolbox'** in the top menu



2 Click 'Log In'



3 Enter your email and password



Product Focus Toolbox

- Our online toolbox contains a huge range of best practice tools and resources. It is designed to give you easy access to insights and help whenever you need them.
- This infographic shows all the key content and resources which are updated on a regular basis.

World class product management

Training | Resources | Reviews | Leadership Forum
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Product Management Journals

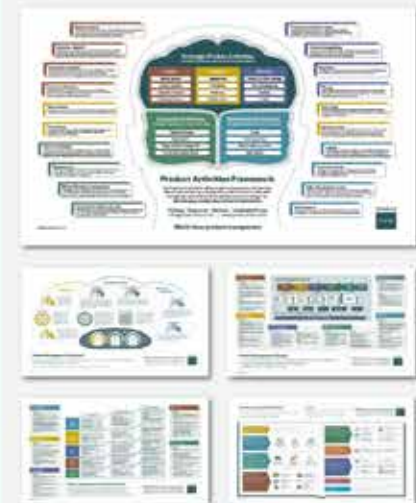
Our Product Management Journals focus on key topics for product people and are packed with best practice, insights and tools.



Product Management Infographics

Our 15+ Infographics give eye-catching visual representations of key product management frameworks, topics and tools.

15+
Infographics



Ways to access the Product Focus Toolbox

Free Access

- ✓ Journals
- ✓ Infographics (15+)
- ✓ Reports & White Papers
- ✓ Blog Posts (100+)

Alumni / Paid Access

- ✓ Webinar Videos (50+)
- ✓ Templates & Checklists (30+)
- ✓ How-to Guides (20+)
- ✓ Book Reviews (30+)

Blogs

100+ blog posts on insights, tools, best practice tips and analysis from leading experts.

100+
posts

Alumni / Paid Access

Webinar Videos

50+ recordings of our popular webinars on product management and product marketing.

50+
videos



Tools, Templates and Checklists

30+ soft copy tools, templates and checklists that can be adapted to your needs.

30+
tools

How-to Guides

Over 20 tools guides with examples and a detailed explanations.

20+
guides

Book Reviews

30+ reviews of must-read books for product managers and product marketers.

30+
reviews

White Papers and Industry Report

Our White Papers and Industry Report provide in-depth insight into key product management trends and issues to support you in your day-to-day role.

