

The Product Focus Toolbox

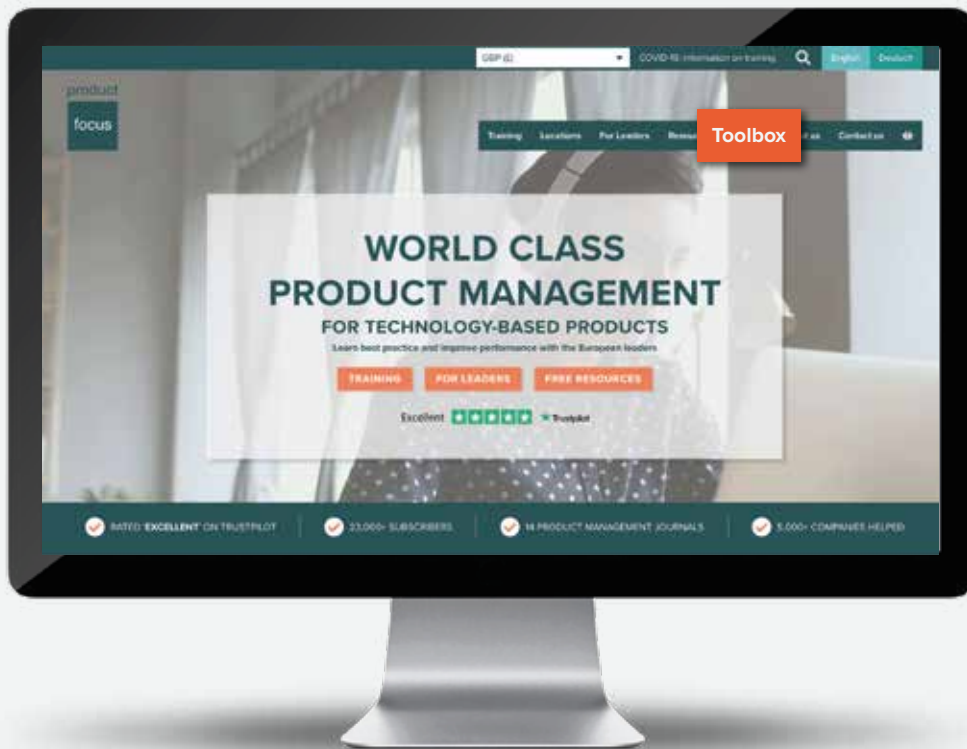
...best practice insights and resources

product

focus

How to access the online toolbox

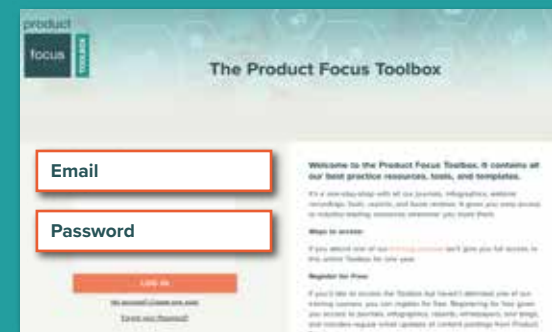
1 Visit the **Product Focus website** and click on **'Toolbox'** in the top menu



2 Click 'Log In'



3 Enter your email and password



Toolbox home page - to access the content

Search by keyword
e.g. Maturity Model

Search bar



Search by topic
e.g. Propositions



Search by type of content

Quick Links

- Journals
- Reports and White Papers
- How-to Guides
- Infographics
- Blog
- Book Reviews
- Webinar videos
- Tools, templates or checklists

Search by tag e.g.
Business Cases

Tags

- Agile
- Book review
- Business Cases
- Business Model Canvas
- Buying cycle
- Clarify
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- Competitor analysis
- Customer engagement
- Customer research
- Discovery
- Design
- Design handover
- Discovery Framework
- Go-to-market
- How-to Guide
- In-life
- Innovation
- Insight
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- Market analysis
- Market research
- Market segmentation
- Market strategy
- Market trends
- Market value
- Market value analysis
- Market value creation
- Market value proposition
- Market value realization
- Market value realization model
- Market value realization strategy
- Market value realization framework
- Market value realization process
- Market value realization metrics
- Market value realization KPIs
- Market value realization dashboard
- Market value realization report
- Market value realization presentation
- Market value realization workshop
- Market value realization training
- Market value realization webinar
- Market value realization podcast
- Market value realization e-book
- Market value realization white paper
- Market value realization infographic
- Market value realization checklist
- Market value realization template
- Market value realization tool
- Market value realization software
- Market value realization app
- Market value realization game
- Market value realization simulation
- Market value realization experiment
- Market value realization pilot
- Market value realization beta
- Market value realization launch
- Market value realization scale
- Market value realization exit
- Market value realization IPO
- Market value realization M&A
- Market value realization divestiture
- Market value realization liquidation
- Market value realization bankruptcy
- Market value realization reorganization
- Market value realization restructuring
- Market value realization turnaround
- Market value realization comeback
- Market value realization phoenix
- Market value realization resurrection
- Market value realization rebirth
- Market value realization revival
- Market value realization resurgence
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- Market value realization renaissance revival
- Market value realization renaissance resurgence
- Market value realization renaissance renaissance

Product Focus Toolbox

- Our online toolbox contains a huge range of best practice tools and resources. It is designed to give you easy access to insights and help whenever you need them.
- This infographic shows all the key content and resources which are updated on a regular basis.

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Product Management Journals

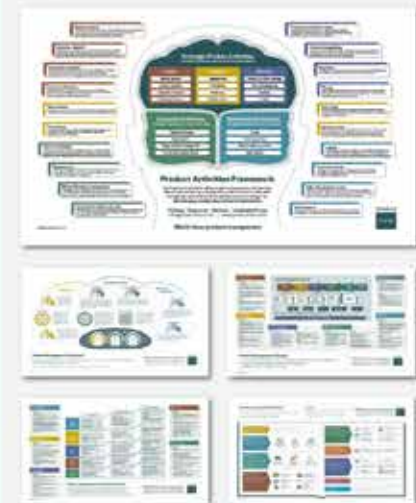
Our Product Management Journals focus on key topics for product people and are packed with best practice, insights and tools.



Product Management Infographics

Our 15+ Infographics give eye-catching visual representations of key product management frameworks, topics and tools.

15+
Infographics



Ways to access the Product Focus Toolbox

Free Access

- ✓ Journals
- ✓ Infographics (15+)
- ✓ Reports & White Papers
- ✓ Blog Posts (100+)

Alumni / Paid Access

- ✓ Webinar Videos (50+)
- ✓ Templates & Checklists (30+)
- ✓ How-to Guides (20+)
- ✓ Book Reviews (30+)

Blogs

100+ blog posts on insights, tools, best practice tips and analysis from leading experts.

100+
posts

Alumni / Paid Access

Webinar Videos

50+ recordings of our popular webinars on product management and product marketing.

50+
videos



Tools, Templates and Checklists

30+ soft copy tools, templates and checklists that can be adapted to your needs.

30+
tools

How-to Guides

Over 20 tools guides with examples and a detailed explanations.

20+
guides

Book Reviews

30+ reviews of must-read books for product managers and product marketers.

30+
reviews

White Papers and Industry Report

Our White Papers and Industry Report provide in-depth insight into key product management trends and issues to support you in your day-to-day role.

