Product Manager Personas - how do you see your role?

- Product manager personas help you think about the behaviour you need to exhibit to be successful
- What's needed at any point in time will depend on the nature of your role, product lifecycle stage and business context
- Which personas do you think you are? Which would your boss say you are? And which would they prefer?

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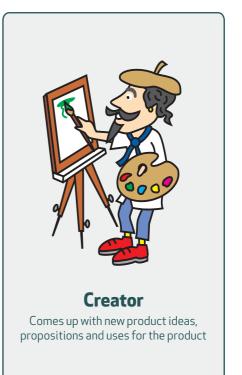














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