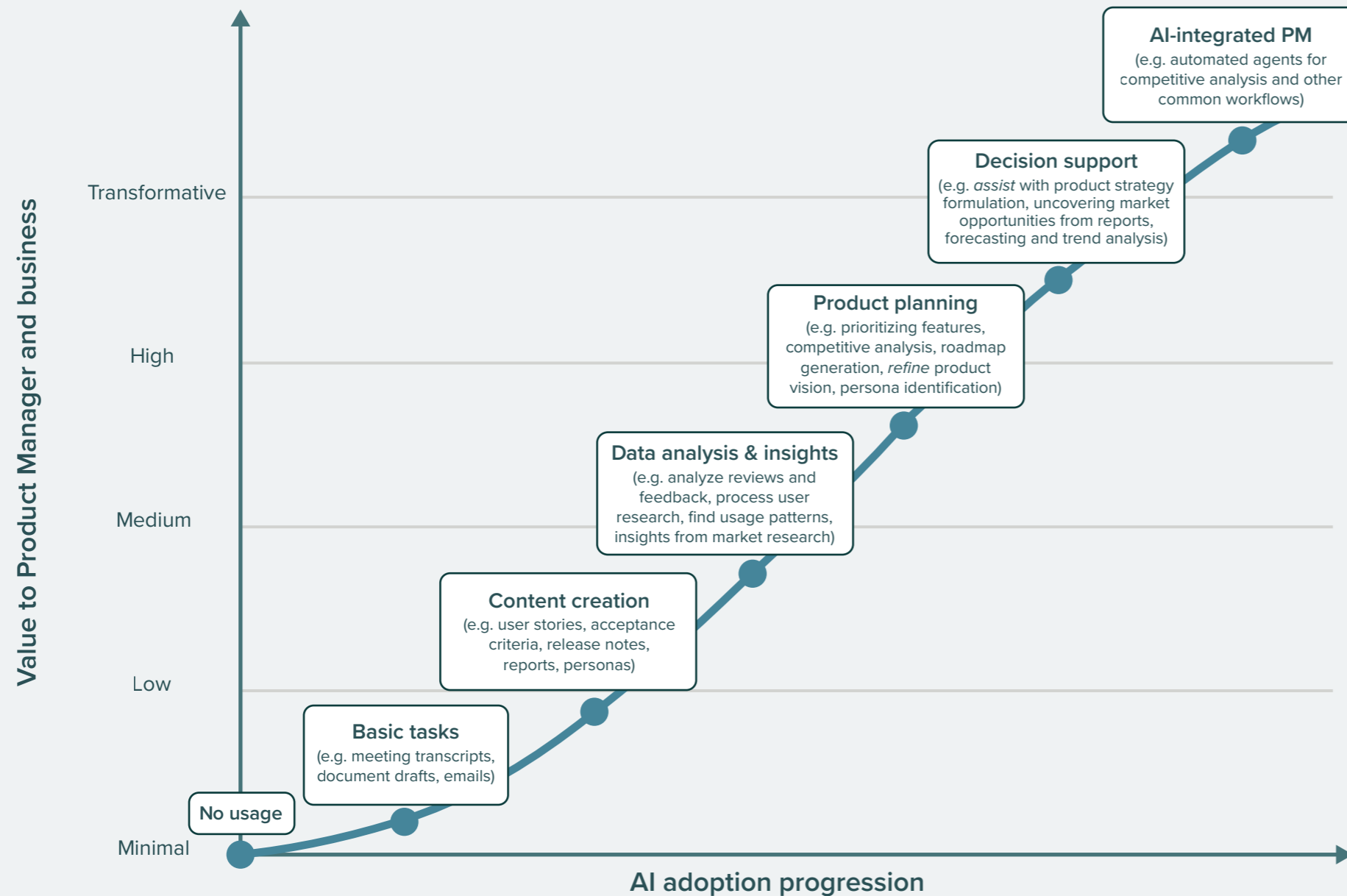


The AI value curve for Product Managers

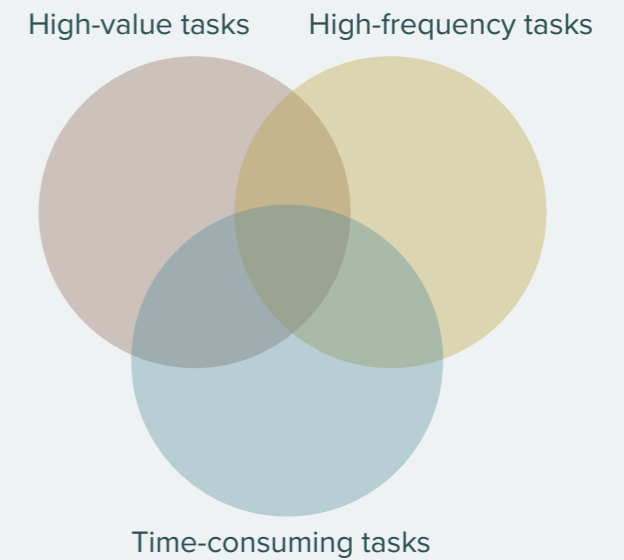
- Product managers can collaborate with AI to increase their efficiency and effectiveness
- Use the value curve below to focus on the priority AI use-cases for your role
- This will increase the value you provide to your business and your personal success

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Which PM tasks might you prioritize for collaboration with AI?



Ideal for AI collaboration

- Document and data analysis
- Documentation and content generation
- Meeting transcription and summaries
- Competitive analysis and research
- Routine communications and updates

Reserve for the Product Manager

- Strategic vision and product direction
- Stakeholder relationship activities
- Critical decision-making and judgement
- Team leadership and motivation
- Creative problem-solving and innovation

Product Managers

- Start with quick wins like meeting transcripts and document creation to gain AI competency
- Data analysis capabilities provide the first significant value inflection point for many PMs
- Advanced AI skills can differentiate you as a strategic leader, not just a tactical executor
- AI outputs require product management expertise to evaluate them effectively

Product Management Leaders

- Assess your team's position on the value curve to identify targeted training opportunities
- Use standardized AI workflows for common PM tasks so the whole team benefit
- Allocate resources to explore high-value, high-frequency or time-consuming tasks
- Create a culture that values AI literacy as a core product management competency